

ORACLE®

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Rapid Enterprise Applications Deployment



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What is driving the demand for the cloud?



What's Driving The Cloud



GLOBALIZATION

Internet saturation growing at 8% annually



DATA EXPLOSION

4300% data generation increase by 2020



RISE OF MOBILITY

Smartphone shipments to top 1B annually by 2016



SOCIAL IS BUSINESS

13+ million business pages on Facebook



MODERNIZE TO SURVIVE

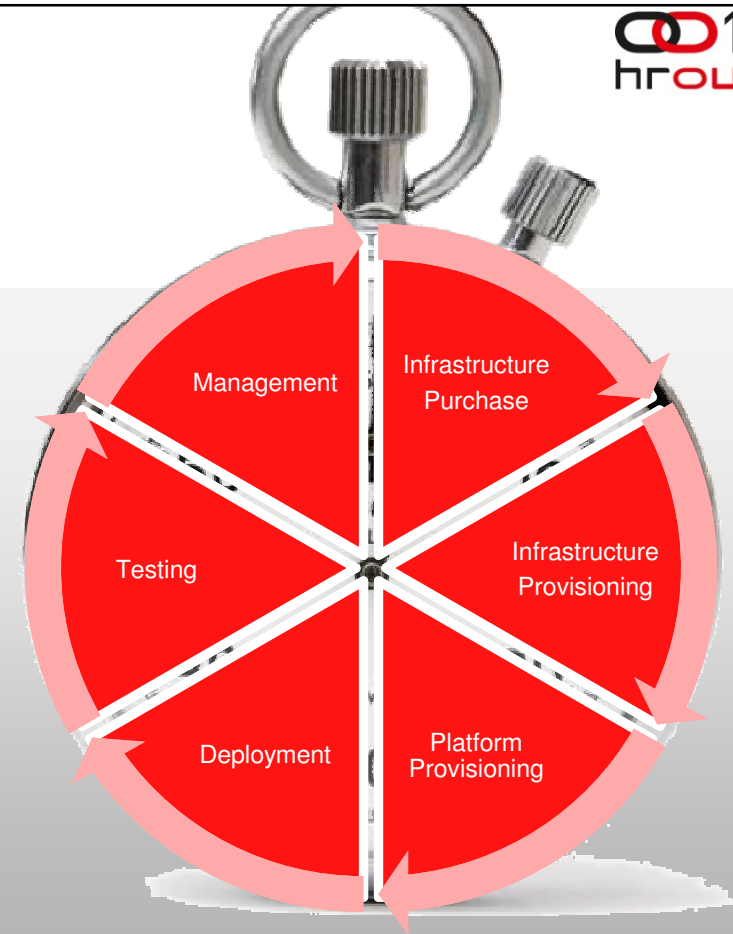
Productivity costs up 70-75% w/ legacy within 7 years

Decrease IT Complexity



“IT is not our business... We are not interested in owning and maintaining hardware and software, we are interested in running our business”

Here's your VM. Configure it yourself please.

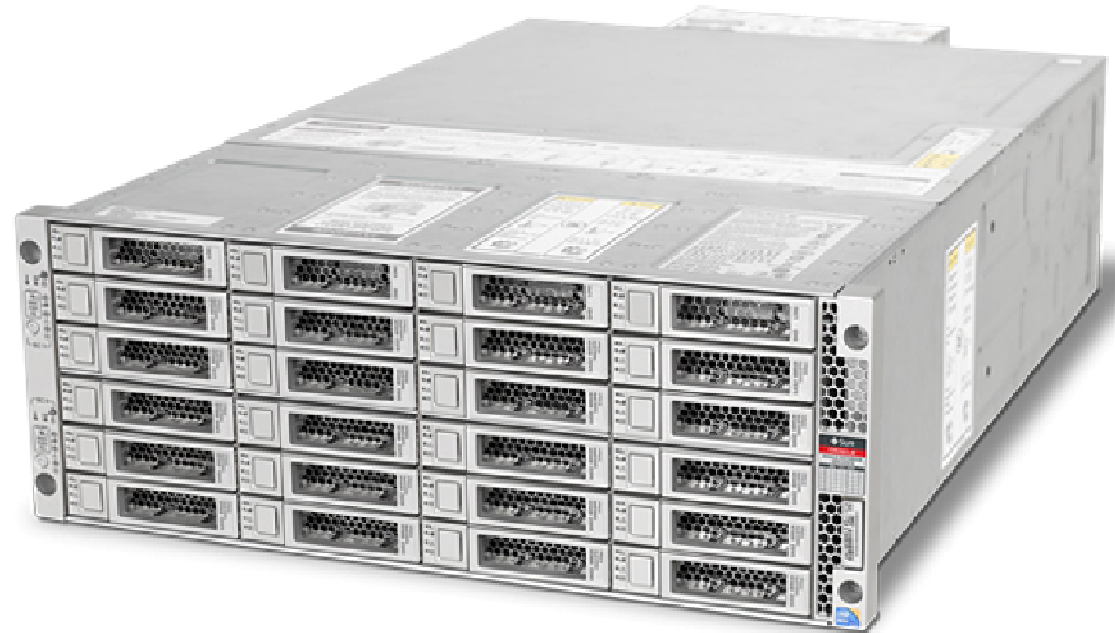


How can we
reduce
time to value?

Private Cloud with Oracle Database Appliance

Cloud Solution In A Box

- Plugin the power
- Plug in the network
- Run install wizard



Private Cloud with Oracle Database Appliance



Cloud Control

EM 12c

WebLogic*

VM
Templates

Custom VM

DB RAC - Scalable

Virtual, Private Cloud Environment

Private Cloud with Oracle Database Appliance



Too small ?

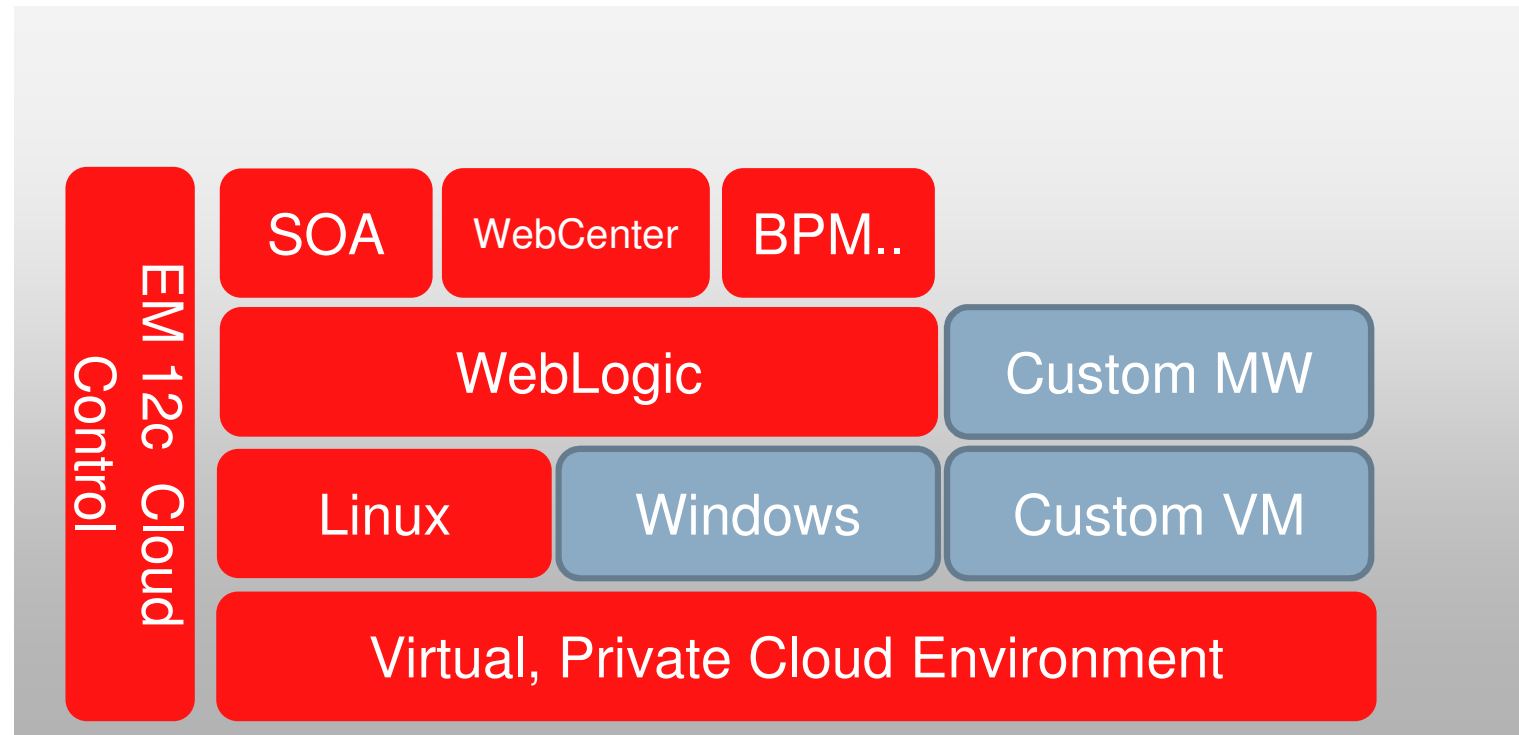
Private Cloud with Oracle Virtual Compute Appliance

Cloud Solution In A Box

- From power-on to production in about an hour
- Fully virtualized software defined infrastructure
- Integrated Oracle templates to speed deployment of Oracle software
- Linear scalability enabled by adding one compute node at a time



Private Cloud with Oracle Database Appliance



The image shows two Oracle Team USA racing yachts on a body of water. The yachts are black with red accents and feature the Oracle logo and the number 17. They are sailing with their sails up, and the Oracle logo is visible on the sails. The background shows a coastline with buildings and a clear sky. Overlaid on the image is the text "You need extreme performance?" in large, bold letters. The word "You" is in black, "need" is in black, "extreme" is in red, "performance" is in red, and the question mark is in black.

**You need
extreme
performance ?**

Private Cloud with Oracle Engineered Systems

Data Center In A Box

- Pre-integrated to reduce the cost and complexity of IT infrastructure
- Pre-assembled hardware and software bundles
- Single-vendor stack simplifies and reduces the costs associated with purchasing, deploying, and supporting IT environments



**Don't want to deal
with the
infrastructure?**

Welcome to the Oracle Public Cloud

An Enterprise Cloud for your Business

Register for Access



Application Services



Fusion CRM

Sell smarter with Fusion CRM in the cloud.



Fusion HCM

Bring power to your people with Fusion HCM.



Social Network

A secure collaboration tool for everyone you work with.

Platform Services



Java

All the productivity of Java, without the IT.



Database

The Oracle database you love, now in the cloud.



Oracle Public Cloud

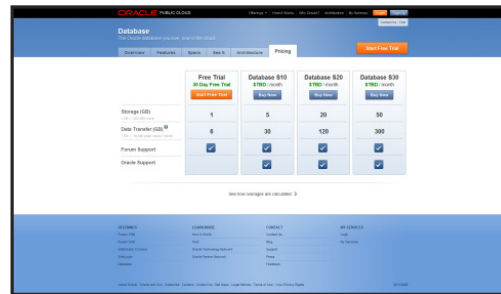
Extremely Easy-to-Use



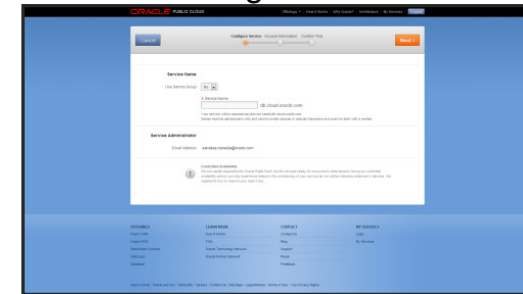
1. Pick Service



2. Select Plan

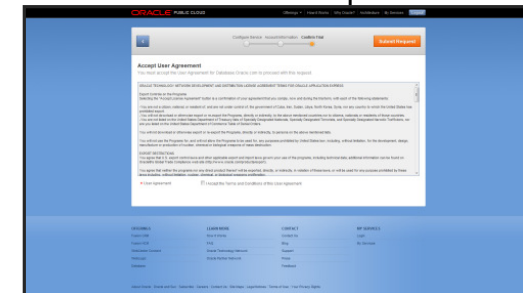


3. Configure Service

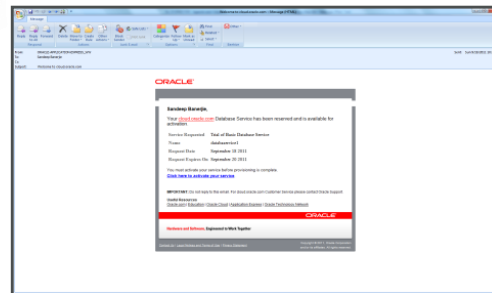


cloud.oracle.com

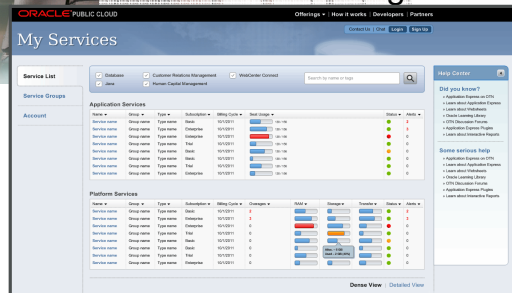
4. Submit Request



5. Get Credentials



6. Use and Manage



Oracle Cloud: Platform Services



Database Services




Java Services



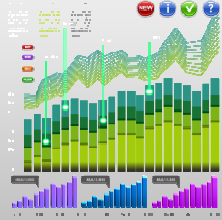
Developer Services




Social Network



Document Services



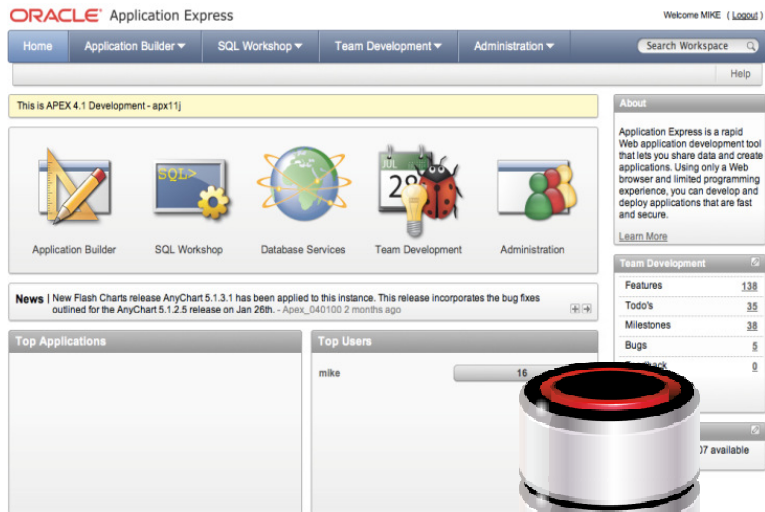
Analytics Services



Application Store

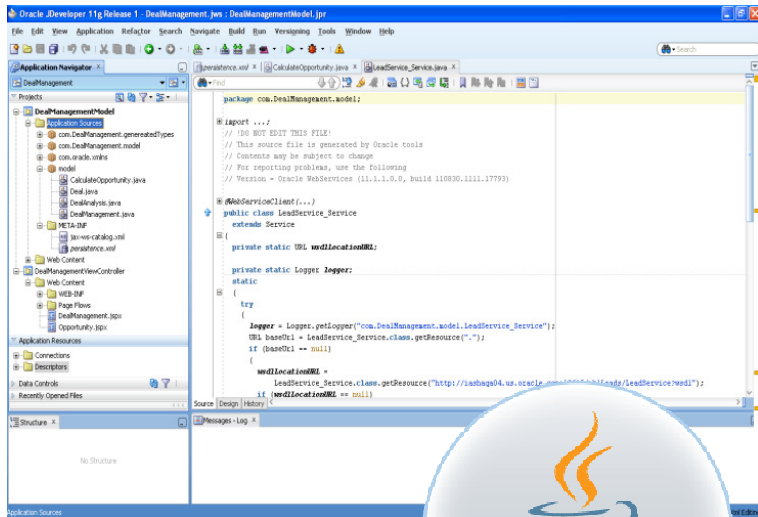
Common Infrastructure Services

Platform Services: Database Service



- Runs Oracle Database in the cloud
- **Choice:** APEX, SQL, PL/SQL, Java, REST APIs
- **Secure:** data, schema, table-space isolation
- **Easy to use:** self-service management

Platform Services: Java Service



- Runs any Java application in the cloud
- **Choice:** JDeveloper, Eclipse, NetBeans
- **Secure:** application and data isolation
- **Easy to use:** self-service management

Oracle Cloud: Platform Services

Now in Preview

Sync



- Fast, Reliable, Synchronization
- Objects, Documents
- Multi-Device, Multi-Platform

Developer



- Development project teams
- Lifecycle management
- Agile development

Messaging



- Asynchronous Messaging
- Queues (In-Memory, Persist)
- Set up & send notifications

Oracle Cloud: Platform Services

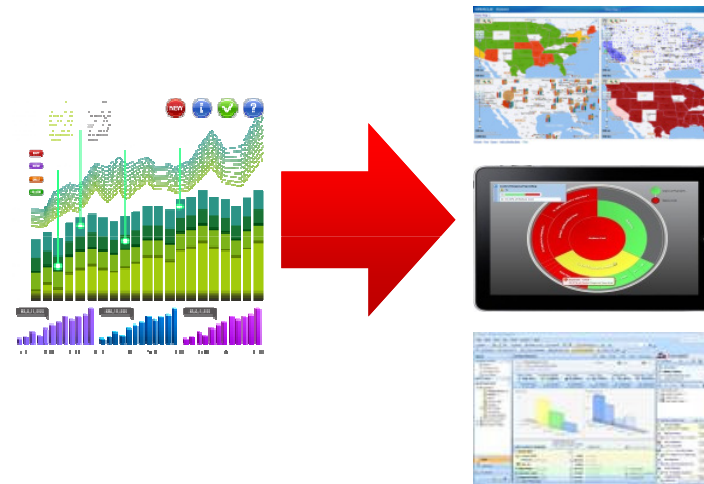
Now in Preview

Collaboration



- Team workspaces
- Document sharing
- File & device synchronization

Analytics



- Load data and model KPIs
- Build reports and dashboards
- Publish to Web, Mobile, Office

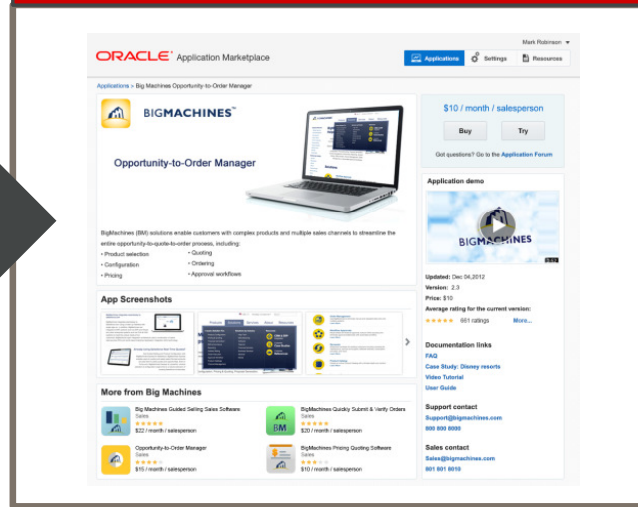
Oracle Cloud: Platform Services

Application Marketplace – Under Construction

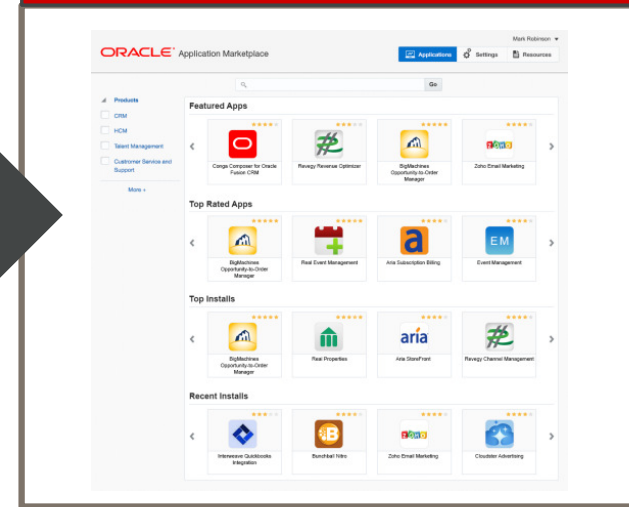
Develop & Integrate



Publish

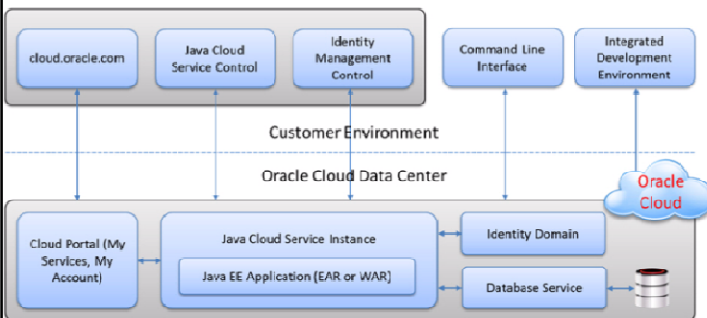


Access & Use



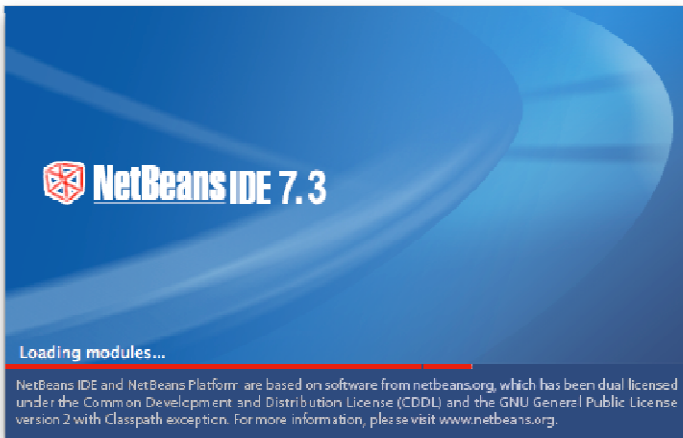
Demo

Exploring Oracle Public Cloud



Demo

Deploying Java EE application to Oracle Public Cloud using Netbeans



Demo



Deploying ADF application to Oracle
Public Cloud using JDeveloper

Demo



How about mobile?

Try It for Free!

Oracle Database Cloud Service



Oracle Java Cloud Service



Go to <https://cloud.oracle.com/> and click on “Try It”

 www.facebook.com/OracleCloudComputing

 [@OracleCloudZone](https://twitter.com/OracleCloudZone) #CloudWorld, #OracleCloud

<https://blogs.oracle.com/cloud>

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PARTNER HUB

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CENTER

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